



Join the Rose Festival Runners

Setting the Pace for Portland's Official Festival

What: Portland Rock 'n' Roll Half Marathon

When: Sunday, May 20, 2012

Who: Runners like you, lead by co-chairs Victoria Dinu & Mark McGirr

Why: Fundraise for the Portland Rose Festival Foundation

The Rose Festival makes Portland a better place to live and visit. Portland Rose Festival events and programs are designed to benefit others -- with your help, this one can benefit us!

We're excited to be hosting the inaugural Rock 'n' Roll Portland Half Marathon, and we'd like you to invite you to join our team! **It's easy to do.** The "Rose Festival Runners" will have you motivated and inspired, giving you the opportunity to train while supporting a worthy cause!



For 105 years, the Rose Festival has contributed to the livability of our community. As a 501(c)(3) non-profit foundation, we rely on individual and corporate donors to fund events and programs that support our mission.

Help us raise funds to keep Rose Festival events fantastic, fun and free!

How to join:

Fill out the attached participation form and return it to Carol Ross at the Portland Rose Festival Foundation. Questions? Call 503.227.2681 or e-mail carolr@rosefestival.org

Once you join, we'll provide you with training and resources for fundraising success. You'll get your own dedicated fundraising website, allowing you to reach out to your friends, family and colleagues by e-mail and through social media. The templates and tips provided make it easy for you to encourage them to support you and your cause!

There are great benefits too! Rose Festival Runners will receive:

- \$50 registration for the Rock 'n' Roll Portland Half Marathon (free if you raise at least \$500!)
- An official "Rose Festival Runners" T-shirt
- Invitation to our private Hospitality Suite at the Rose Building at the start and end of the race, featuring private indoor restrooms, pre- post-race refreshments, and a safe place to leave your gear.
- Invitation to weekly training runs with us starting in downtown Portland, where you can get your miles in and run with a motivated group who are all working toward a common goal!
- Great prizes, including a free 2013 Rock 'n' Roll Marathon/Half Marathon registration in the US city of your choice (for \$1,500 raised), and even airfare and hotel accommodations (for \$2,500 raised)!



Rose Festival Runners

PRFF Run for Rose Festival Fundraising Application

Yes! I am interested in running to raise funds for the Portland Rose Festival Foundation!

I understand that I will be asked to:

- Train to run/walk the Rock 'n' Roll Portland Half Marathon on May 20, 2012.
- Make efforts to fundraise for the Portland Rose Festival Foundation using the tools provided by the PRFF:
I estimate my fundraising goal will be \$_____

Name_____

Address_____

City, State, Zip_____

Home phone_____ Work phone_____

Cell phone_____ E-mail_____

Return to:



Portland Rose Festival Foundation
ATTN: Carol Ross
1020 SW Naito Parkway
Portland, OR 97204
carolr@rosefestival.org

Questions: Call 503.227.2681