

Bring your band to the Portland Rose Festival!

Since 1907, thousands of spectators have flocked to Portland, Oregon, for a front-row seat at our world-class events, including our Grand Floral Parade—the second largest all-floral parade in the nation. Hundreds of the finest bands in the country have experienced the thrill of performing for our enthusiastic audiences. Now, it's your turn!

Performance Opportunities

Memorial Day March - Memorial Day, 1:30 p.m.

Our newest and most patriotic parade, about a half mile long, proceeds in front of our Waterfront Village just before our Memorial Day Commemorative Ceremony.

Starlight Parade - First Saturday after Memorial Day, 8:30 p.m.

Showcasing the Festival's zany side, this illuminated parade lights up two miles of downtown Portland with sparkling floats and costumed marchers. Drawing about 250,000 spectators and broadcast live on local TV, the parade is a favorite of local bands, who return each year to compete for the Sweepstakes title.

Grand Floral Parade - Second Saturday after Memorial Day, 10 a.m.

Viewed by nearly half a million spectators and televised to even more, our all-floral parade is the Rose Festival's signature event. Premier high school bands from the Northwest and across the nation compete for the coveted Sweepstakes award in this four mile parade.

Waterfront Village Performances - Flexible dates

The Waterfront Village is the heart of the Portland Rose Festival, chock full of family-friendly entertainment, exhibits, carnival rides and delicious munchies. Our performance stages are suitable for jazz bands and small ensembles, while marching bands can parade our Riverfront grounds or perform at Salmon Springs Fountain Plaza.

Downtown Noontime Concerts - Flexible dates

Informal, fun and flexible, these casual concerts scheduled at a variety of outdoor locations in downtown Portland always draw an enthusiastic response.



**PORTLAND
ROSE
FESTIVAL**

Portland's Official Festival

www.RoseFestival.org

There's More....

The Portland Rose Festival is proud to offer a fine-tuned band hosting program. Our volunteers can help you build a full itinerary, coordinate logistics, and even suggest additional activities for your students.



Portland Rose Festival Guest Band Application

To perform in year 20__

Band Name: _____

Band Director: _____

Alternate Contact Person: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Number of musicians: _____ Number of band buses: _____

Number of auxiliary: _____ Number of staff/chaperones: _____

Description of school and band program: _____

Please indicate the events where your band would like to perform:

- Memorial Day March Starlight Parade
- Grand Floral Parade Waterfront Village
- Downtown Noontime Concerts

Please return to:
 Portland Rose Festival Band Program
 1020 SW Naito Parkway
 Portland, OR 97204

Please include the following with your application:

- A color photograph of drum major, band member or entire band in uniform
- Digital recording (or link to an online video) of your band marching in a parade or performing a field show
- Additional noteworthy information, such as awards won or press coverage

Signature of Applicant: _____

Signature of Principal or Superintendent: _____

Date submitted: _____

If you have questions, please contact our band coordinator at 503-227-2681 or info@rosefestival.org.