

WHAT: *Name the Rose Contest*

Sponsored by Dennis' 7 Dees and the Portland Rose Festival Foundation

HOW: Use an official entry form, available at any Dennis' 7 Dees Garden Center **-or-**
Email your suggestion to rosename2010@gmail.com

WHEN: Deadline for entry is Monday, January 4, 2010 at 6:00pm

WHERE: Dennis' 7 Dees Garden Centers, www.dennis7dees.com

- ❖ Lake Oswego, 1090 McVey Ave.
- ❖ Cedar Hills, 10455 SW Butner Rd.
- ❖ S.E. Powell, 6025 SE Powell Blvd.
- ❖ Seaside, Oregon, 84794 HWY 101 S.

WHO: Eligibility information below

Enter the Portland Rose Festival 2010 "Name the Rose Contest" using an official entry form available at any Dennis' 7 Dees Garden Center, or submit your suggestion via email. Instructions for both methods of entry are below.

Entries **MUST BE THREE (3) WORDS OR LESS** (for example, "This Special Rose" is an acceptable entry, "This Very Special Rose" is not).

To enter in person, fill out an official entry form at any Dennis' 7 Dees Garden Center. Only one Rose Name suggestion per entry form will be considered for judging. **NO PURCHASE NECESSARY** to enter the Name the Rose Contest

To enter via email, please follow these instructions:

1. Place your suggestion for the name of the rose in the subject line of your email (only one rose name suggestion per email entry).
2. Send the email to: rosename2010@gmail.com
3. Include First Name and Last Name, daytime telephone number and email address in the body of the email (NOTE: Contact information is required to complete entry).

DEADLINE FOR ENTRIES IS MONDAY, JANUARY 4, 2010, at 6:00pm. One winner will be chosen from all entries submitted by the deadline. In case of duplicate entries, award will be given to the earliest entry or email date.

For more information, visit www.Dennis7Dees.com/nametherose.

The Portland Rose Festival Foundation and Dennis' 7 Dees are not responsible for lost, incomplete, damaged or illegible entries. Winner will be informed by January 15, 2010. Employees, board members and immediate families of the following are ineligible: Portland Rose Festival Foundation, Dennis' 7 Dees, What to Do Media. Winner agrees that the Portland Rose Festival Foundation, Dennis' 7 Dees and What to Do Media have the right to publish their names and likeness for purposes of advertising and trade without further compensation unless prohibited by law. Date, time and location of announcement of winning entry TBA. No prize substitutions permitted, taxes are the winner's responsibility, all federal, state and local laws apply. Name of winner may be obtained by sending a request with a self-addressed stamped envelope to Name the Rose Contest Winner, 7355 SE Johnson Creek Blvd, Portland, OR 97206.

PRIZE PACKAGE -- TOTAL VALUE \$350

Portland Rose Festival 2010 "Season Pass"

- ❖ Six (6) gate admissions for the 2010 Rose Festival Waterfront Village at Waterfront Park, valid any time May 28-June 13, 2010
- ❖ Two (2) wristbands valid for unlimited carnival rides in the Funtastic midway at the Waterfront Village, 5pm-8pm on Opening Night: Friday, May 28, 2010
- ❖ Two (2) general admission tickets for the Lloyd Center/Portland Rose Society 122nd Annual Spring Rose Show, valid Thursday, June 10 or Friday June 11, 2010
- ❖ Two (2) indoor reserved seat tickets for the 2010 KeyBank Grand Floral Parade & Queen's Coronation at the Memorial Coliseum, Saturday, June 12, 2010
- ❖ Two (2) general admission tickets for the "From One Rose" Motion Picture Screening at the Hollywood Theatre on Saturday, June 12, 2010
- ❖ Two (2) three-day general admission tickets and one (1) three-day parking pass for the Rose Cup Races presented by Temp-Control Mechanical Corp. at Portland International Raceway, June 11-13, 2010

Dennis' 7 Dees Rose Care Package

- ❖ Felco #2 Pruners
- ❖ Neen Fungicide/Insecticide Ready To Use, 24 oz
- ❖ Pallina Rose Gloves
- ❖ Black Forest Compost, 3 cu foot bale
- ❖ Rose Society 15-10-10 Rose Fertilizer, 20 lb
- ❖ Ortho Rose Care Book
- ❖ "Name the Rose" Bare Root Rose