

Waterfront Village Commercial Exhibitor

Friday 5/28 – Monday 5/31
Wednesday 6/2 – Sunday 6/6
Wednesday 6/9 – Sunday 6/13

Rose Spirit in 2010

Join us as the Waterfront Village blooms with Rose Spirit in 2010. Now open three full weekends, the Waterfront Village acts as the central hub for all of Portland's Official Festival. Rose Festival activities include four parades, Fleet Week, Dragon Boat Races and nearly 40 other events in and around

Portland that help drive attendance at the Waterfront Village.

The Waterfront Village is Portland's largest and most visible event. Celebrating 103 years the Portland Rose Festival is officially recognized as our City's signature festival!

Join us at the award-winning Waterfront Village, where Portlanders celebrate their favorite family traditions and diverse cultural influences. With exciting attractions, great stage performances, and popular special promotions, the Waterfront Village provides great revenue opportunities to participating food vendors. And in 2010 the Waterfront Village will be easy as **A-B-C**.



WWW.ROSEFESTIVAL.ORG



A-B-C IN 2010!

- **A - AMERICAN SPIRIT: MAY 28 - 31**

Memorial Day Weekend features opening night fireworks, Danner Memorial March, Commemoration Ceremony, jet flyover, 21-cannon salute, and a weekend full of All-American music. The village is CLOSED Tuesday, June 1.

- **B - BARBECUE & BREWS: JUNE 2 - 6**

Featuring our traditional Fleet visitation one week earlier than normal, the village will also host the northwest championship barbecue contest and specialty beers from everywhere. Have some great brisket, ribs, chicken and tasty pork all expertly prepared and smoked by master BBQ chefs and sample famous international beers and newer micro-brews. CLOSED Monday & Tuesday, June 7 & 8.

- **C - CLOWN TOWN & COMIC CIRCUS: JUNE 9 - 13**

Offering everything families enjoy from Amazing to Zany including the Rose Festival Clown Corp. It's a goofy extravaganza of everything goofy and cartoony.

GREAT ATTRACTIONS INCLUDE . . .

- **Funtastic Traveling Shows** – The region's finest, cleanest and family friendliest carnival.
- **Free Family Activities** – The Waterfront Village offers wonderful and unusual adventures including: live exotic animal displays, interactive educational exhibits, free give-aways and special guest cartoon characters.
- **Stage Performances** – Free stage performances and great strolling acts provide engaging interactive entertainment.
- **Promotions** - In addition to free admission with fireworks on opening night, an array of other promotions are planned likely including discount ride days, contests, bed races, and marching band parades along Naito Parkway (next to the Waterfront Village).

IN ADDITION, WE PROVIDE...

- Great crowd exposure for 13 days and 14 nights
- Tent, general overhead lighting, and one 20 amp/120 volt outlet.
- 24-hour on-site security inside a fully fenced perimeter

EXHIBITOR BEST PRACTICES

We are upgrading the appearance, quality, diversity, and selection of exhibitors. Signage, staff attire, booth appearance will be assessed along with your overall presentation including product quality, diversity, cost, appearance, etc.

EXHIBITOR PRICING

If paid in full by April 16, 2010

- 10' x 10' = \$1,600
- 10' x 20' = \$2,600
- 20' x 20' = \$4,200

For final payments received after April 16th, please add a 5% late fee.

EXHIBITOR LOCATION OPTIONS

A limited number of Premium Placement Booth spaces are available. Check the premium line on your application & add \$250 for a 10x10, \$400 for a 10x20, and \$450 for a 20x20 to the booth fee. Our staff is happy to discuss the best location for your products.



Exhibitor Application

DUE BY FEBRUARY 26, 2010

(Check one please!)

New Exhibitor Returning Exhibitor

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

On-Site Phone _____

Email _____

Website _____

TERMS & CONDITIONS

Space will be assigned on a first-approved and first-paid basis.

The Portland Rose Festival does NOT offer product exclusives to any exhibitor, but we place an emphasis on limiting the number of matching offerings and endeavor to allow appropriate spacing between similar products.

Due Date: Applications must be postmarked by **February 26, 2010**, to be considered for priority placement.

Booth Size

_____ 10' x 10'

_____ Other (call us, please!)

_____ 10' x 20'

_____ I am interested in a Premium Placement Booth

_____ 20' x 20'

Returning Exhibitors: Please attach any additional information, including locations from previous years, to assist us in selecting the best location for you.

APPLICATION PROCESS

All exhibitor applications **must** include:

- Complete list of items to be sold
- Price (or range) of each item
- A photo of your booth set-up

Applications will NOT be considered until all items have been submitted.

Mail completed application to:

WV Exhibitor Coordinator
Portland Rose Festival Foundation
5603 SW Hood Ave
Portland, OR 97239

- Please add me to the Rose Festival email list!

This is not a contract. Do not send money with this application. Once approved, accepted exhibitors will be offered contracts along with details of participation including insurance requirements.

PLEASE NOTE • Use of music & other sound equipment is restricted & must be pre-approved • No tobacco or narcotic products (including paraphernalia) • No weapons or replicas (unless approved by Portland Police & PRFF) • No permanent tattoos or body piercing items • No images, materials or commonly known references to violence, gangs, drugs, the occult, controversial issues and sexual conduct will be allowed!

The Portland Rose Festival reserves the right to decline exhibitor applications or adjust booth assignments based upon: application guidelines & exhibitor history; product equality, appropriateness or repetition; space availability & site layout considerations; booth appearance and other pertinent factors as determined solely by the Rose Festival.

Please sign below to confirm that you have read and understood this application and the terms listed in this packet.

Signature _____

Thank you for your interest in and support of the Portland Rose Festival!