



# PORTLAND ROSE FESTIVAL

## 2016 CITYFAIR COMMUNITY BOOTH APPLICATION

Portland's Official Festival will weave its 2016 theme, **Excessive Celebration**, into the excessively fun activities happening at Rose Festival CityFair, Portland's largest waterfront event. Open three full weekends, CityFair features exciting attractions, concerts featuring national acts, popular special promotions, plus great food and shopping.

Join us at CityFair, where Portlanders celebrate their favorite family traditions and the city's diverse cultural influences, while experiencing the culture of Portland.

### 2016 Rose Festival CityFair Dates

#### *Weekend of May 27 – 30*

May 27 5pm - 11pm

May 28 - May 30 11am - 11pm

#### *Weekend of June 2 – 5*

June 2 - 3 3pm - 11pm

June 4 - 5 11am - 11pm

#### *Weekend of June 9 – 12*

June 9 - 10 3pm - 11pm

June 11 - 12 11am - 11pm

*CityFair will be closed: 5/31, 6/1, 6/6, 6/7, 6/8*

### **What you can find at Rose Festival CityFair:**

**Entertainment** - Portland's premier waterfront concert venue is the RoZone, where you can experience national touring artists and your favorite Northwest beverages under the stars in this one of a kind venue. CityFair is also proud to showcase the best local music and performance art from the Northwest and beyond.

**Free activities** - Wonderful adventures await at CityFair, including family-friendly displays, interactive educational exhibits, sponsors offering free samples, and a dramatic opening night fireworks display. The United States Navy, United States Coast Guard, and the Royal Canadian Navy sail in during the final weekend of CityFair for Fleet Week.

**Promotions** - Kids 6 and under are always free, as well as active military and veterans. In partnership with Funtastic Traveling Shows we will offer special discount carnival ride promotions, which will boost attendance.

### **Who you will find at Rose Festival CityFair:**

The average number of people in a group: **5.1 people**

Average time attendees spend at CityFair: **3.3 hours**

**89%** of attendees would recommend this event to family, friends and/or neighbors.

**76%** of attendees report that they will definitely attend again

**84%** of attendees come to CityFair out of tradition or prior attendance.





Dear 2016 Community Booth Participant,

Enclosed you will find an application for participation in the Community Booth at the Rose Festival CityFair, located in Governor Tom McCall Waterfront Park. We will be assigning booth times on a first come, first-served basis.

A complete application includes:

- Detailed description of your organization's purpose, goals, and history
- Complete list and examples of all literature you intend to pass out to visitors
- All activities or programming you intend to perform
- Photo of your booth if available

Accepted groups will be provided a 10' x10' booth with a table, two chairs, and overhead lighting, free of charge during their assigned times. Groups are responsible for setting up their own booth, hanging necessary banners (on inside walls of tent only) and removing everything from the booth at the end of their shift. Employees and/or volunteers will receive credentials for admission into the event upon check-in and are required to display their credentials at all times when staffing the booth. All activities and promotions must be pre-approved.

If you have any questions regarding your application, or approved dates, they can be directed to the Community Booth Coordinator.

Thanks again for your support of the Portland Rose Festival. We look forward to working with you!

**Mail completed applications to:**

CityFair Community Booth Coordinator  
Portland Rose Festival Foundation  
1020 SW Naito Parkway  
Portland, OR 97204

**Did you include? :**

- Completed Community Booth Application
- Sample Literature
- A photo of your booth (if available)



## 2016 Rose Festival CityFair Community Booth Application

Name of Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone Number \_\_\_\_\_

Address \_\_\_\_\_

E-mail Address \_\_\_\_\_ Website/Facebook \_\_\_\_\_

Detailed description of your organization's purpose, goals, and history:

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Complete list of all literature you intend to pass out to visitors:

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Please attach a literature sample(s) and a booth photo(s) if available.

Please indicate how many CityFair admission tickets you desire: \_\_\_\_\_

### Booth Schedule\*\*:

Please circle the date(s) and times you are most interested in, by order of preference. The more specific you are about availability and preference, the easier it is for us to schedule your group. Shifts are in 3 or 4 hour blocks, except for the opening Friday, where there is just one, 5-hour time block.

<b>Friday 5/27</b>	5PM - 10PM	<b>Saturday 6/4</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM
<b>Saturday 5/28</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM	<b>Sunday 6/5</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM
<b>Sunday 5/29</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM	<b>Thursday 6/9</b>	3PM - 7PM 7PM - 10PM
<b>Monday 5/30</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM	<b>Friday 6/10</b>	3PM - 7PM 7PM - 10PM
<b>Thursday 6/2</b>	3PM - 7PM 7PM - 10PM	<b>Saturday 6/11</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM
<b>Friday 6/3</b>	3PM - 7PM 7PM - 10PM	<b>Sunday 6/12</b>	11AM - 3PM 3PM - 7PM 7PM - 10PM

\*\*There may be an opportunity for the Rose Festival to schedule you for more than one time slot. If you would like your presence in more than one, please indicate that above.