

2016 Toyota Watch & Win Sweepstakes

Grand Floral Parade - June 11, 2016

Win a one-year lease of a brand-new 2016 Toyota RAV4 Hybrid in the 2016 Toyota Watch & Win Sweepstakes in the Grand Floral Parade television broadcast on FOX 12 and KPDX TV. No purchase or transaction necessary to enter or win.

Eligibility: Sweepstakes is open to legal residents of the United States who are at least twenty-one (21) years old by June 11, 2016, and is void where prohibited or restricted by law. Participants must be a U.S. licensed driver. Employees and any individual domiciled with any employee of Toyota Motor Company, Toyota Dealer Association or any of its dealerships, respective parents, subsidiaries, affiliates, advertising and promotion agencies, and the Portland Rose Festival Foundation are not eligible.

Entry: To enter the 2016 Toyota Watch & Win Sweepstakes, watch the Grand Floral Parade live telecast (or any rebroadcasts of the parade) on FOX 12 on **Saturday June 11, 2016** to find out the "key word", which will be clearly stated (visually and verbally) at least 2 times during the broadcast. Entrants must fill out a contest entry form (including required fields such as first and last name, mailing address with zip code, e-mail address and telephone number) at www.RoseFestival.org/contest, and select the appropriate key word from a multiple choice list (four options) to be eligible to win. The contest will begin on Saturday, June 11, 2016 at 10am PDT and end at 5pm PDT on June 24, 2016.

One (1) winner will be drawn at random, from entries bearing the correct answer and received by 5pm PDT on June 24, 2016. Winner will be notified by June 28, 2016 by email and phone. Winner must respond and sign an affidavit of eligibility and liability/publicity release within three business days of notification, or forfeit prize (in this case, a new prize winner will be drawn at random).

Limit one entry per person. Not responsible for lost, late, misdirected, illegible, or damaged entries. Entries are subject to verification and are automatically void and will be rejected if forged, altered, defaced, tampered with, mechanically reproduced, irregular in any way, irregularly obtained, or if it contains printing errors or omissions.

Prize:

A one-year lease of a Toyota RAV4 Hybrid vehicle and a sports ticket package to include:

- **Portland Winterhawks:** four (4) tickets to a home game in the 2016-17 season, four (4) hats, four (4) scarves and an autographed stick & puck
- **Portland Trail Blazers:** Team autographed ball and Trail Blazers swag bag
- **Portland Thorns FC:** Four (4) reserved tickets to the July 30, 2016 match vs. Seattle Reign FC, signed team jersey and four (4) scarves
- **University of Oregon:** Two (2) tickets to the U of O Football opening game vs. UC Davis (9/3/2016) and two (2) tickets to U of O Men's Basketball home game in the 2016-17 season vs. a non-conference opponent (exact game date TBD).
- **Oregon State University:** Two (2) tickets to the OSU vs. California football game on October 8, 2016, one Coach Wayne Tinkle signed basketball, two (2) men's basketball tickets to a mutually agreed upon Far West Classic basketball game.

Approximate full retail value of the prize is: \$15,500.00

By participating in this promotion, entrants agree to be bound by these Official Rules and Regulations. Winners must sign an affidavit of eligibility and liability/publicity release before award of any prize. Odds of winning depend on the number of eligible entries received. Sweepstakes subject to applicable laws and regulations and is void where prohibited by law.



The winner shall be responsible for all taxes, license, title and registration fees or other costs, including without limitation any travel or transportation costs, associated with transferring and/or winning of the Prize Vehicle. The vehicle will be delivered to a dealer or distributor in the continental US reasonably close in proximity to the winner's residence. Efforts will be made, subject to availability, to deliver the prize vehicle within 180 days after receipt of the affidavit of eligibility and liability/publicity release. The winner shall bear all risk of loss or damage to the prize vehicle after it has been delivered to the specified delivery site. The awarding of the prize is contingent on the prize winner's acceptance and execution of a lease document, and any other documentation as may be required by Toyota for lease of the Prize Vehicle. The winner must personally retrieve the Prize Vehicle within thirty (30) days of written notification of delivery and must present adequate personal identification and evidence of legally required insurance (or an alternative winner shall be selected and the original winner's rights to the Prize Vehicle shall be automatically forfeited). The winner must maintain legally required insurance for the duration of the lease. The Prize Vehicle will be delivered solely with the express written limited warranties set forth in the Prize Vehicle's applicable Owner's Guide, which warranties shall run for the term set forth in said Guide. Maximum mileage allowed without penalty during the 1-year lease term for the Prize Vehicle is 15,000.

The winner agrees to hold sponsors, their respective directors, officers, employees, and assigns harmless against any and all claims and liability arising out of use of prize/offer. Winner assumes all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize/offer. By entering entrant agrees to hold harmless and indemnify Toyota Motor Company, Portland Rose Festival Foundation, respective parents, subsidiaries, affiliates, advertising and promotion agencies against all liability, damages or causes of action (however named or described), with respect to or arising out of (i) participants participation in the promotion (ii) the receipt or use of the prizes/offers awarded herein. Toyota and the Portland Rose Festival Foundation reserve the right to cancel or modify the contest if fraud or technical failures compromise the integrity of the contest, as determined by the aforementioned in their sole discretion. Winners agree that Sponsors and their agencies have the right to use the winner's name, address, photograph, testimonial or other likeness and/or prize information or personal exposition (and/or any edited portion thereof) for promotional, advertising and/or publicity purposes in any media, now or hereafter known throughout the world in perpetuity, without compensation or notice to, or further consent of, to the winner to the extent permitted by law.

Winner Posting: Name of winner may be obtained by sending a request with a self-addressed stamped envelope to Toyota Watch & Win Sweepstakes Winner, 1020 SW Naito Parkway, Portland, OR, 97204.

Rules and conditions are on file with NW Toyota Dealers' corporate office and the Portland Rose Festival Foundation office. More information is available by calling the Portland Rose Festival at 503-227-2681.

This sweepstakes is being conducted by the Portland Rose Festival Foundation, in partnership with prize provider Toyota Motor Company.

* Participants may choose to alternatively mail their entry including First & Last Name, Mailing Address and Telephone Number, and code word to:

Toyota Watch & Win Sweepstakes
1020 SW Naito Parkway
Portland, OR, 97204

Mailed entries must be received by 5pm PDT on June 24, 2016.

