



2017 CITYFAIR EXHIBITOR APPLICATION

Rose Festival CityFair, Portland's largest waterfront event, will be open three full weekends; starting Memorial Day Weekend. CityFair features exciting attractions, concerts featuring national acts, popular special promotions, plus great food and shopping.

Join us at CityFair and celebrate this year's theme; **Brilliant**. Portlanders and friends from all over will celebrate family traditions and the city's diverse cultural influences while experiencing the culture of Portland.

2017 Rose Festival CityFair Dates

Weekend of May 26 – 29

May 26 5pm - 11pm

May 27 - May 29 11am - 11pm

Weekend of June 2 – 4

June 2-4 11am - 11pm

Weekend of June 9 – 11

June 9 - 11 11am - 11pm

CityFair will be closed: 5/30, 5/31, 6/1, 6/5, 6/6, 6/7, 6/8. We are now closed on Thursdays.

What you can find at Rose Festival CityFair:

Entertainment - The RoZone is Portland's premier waterfront outdoor concert venue, where you can experience national touring artists and your favorite Northwest beverages. CityFair is also proud to showcase the best local music and performance art from the Northwest and beyond on two additional stages.

Free activities - Wonderful adventures await at CityFair, including family-friendly displays, interactive educational exhibits, sponsors offering free samples, and a dramatic opening night fireworks display. The United States Navy, United States Coast Guard, and the Royal Canadian Navy sail in during the final weekend of CityFair for Fleet Week.

Promotions - Kids 6 and under are always free, as well as active military and veterans. In partnership with Funtastic Traveling Shows we will offer special discount carnival ride promotions, which will boost attendance.

Who you will find at Rose Festival CityFair:

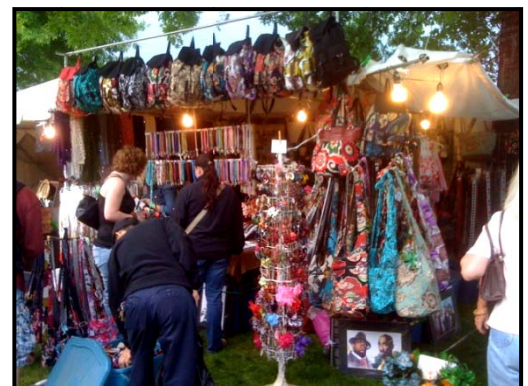
The average number of people in a group: **5.1 people**

Average time attendees spend at CityFair: **3.3 hours**

89% of attendees would recommend this event to family, friends and/or neighbors

76% of attendees report that they will definitely attend again

84% of attendees come to CityFair out of tradition or prior attendance.



Exhibitor Program Overview:

The exhibitor program allows for small business owners and non-profit organizations to sell consumer products, offer interactive exhibits, and/or provide informational services.

Applications will be considered based on quality, product diversity, and price points. Signage, staff attire, and booth appearances will be assessed, along with the overall presentation.



2017 CityFair Exhibitor applications must be postmarked by **March 10, 2017** to be considered. Applications must include a complete list of items to be sold, the price (or range) of each item, and a photo or detailed drawing of the booth set-up.

If your company falls within one of these categories : Automotive, Beverage, Casino, Communication, Credit Card, Financial Institutions, Hot Tubs & Spas, Hotel Industry, Insurance, Medical Facilities, Mobile Tours, Retail Stores, Technology, or United States Military; please contact our Sponsorship Department at 503.227.2681 for partnership opportunities.

If you are interested in product-sampling opportunities or a presence at the CityFair for less than 12 days, please contact our Sponsorship Department at 503.227.2681.

Exhibitor Pricing and Location:

All pricing includes: Canopy, basic overhead lighting, one 120volt/20amp electrical outlet, and security inside a fully-fenced perimeter.

Rose Festival CityFair - There are three sizes available:

- 10' x 10': \$1,500
- 10' x 20': \$2,700
- 20' x 20': \$5,000

**For final payments received after April 8, add a 5% late fee.*

Each exhibitor will be assigned a space by Rose Festival staff. A location map will be provided prior to move in. Management reserves the right to change Exhibitor's assigned space.





Rose Festival CityFair Exhibitor Application



Due March 10, 2017

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

On-Site Contact _____ On-Site Phone _____

Email _____ Website/Facebook _____

Portland Rose Festival CityFair (please choose one):

- 10' x 10'- \$1,500
- 10' x 20'- \$2,700
- 20' x 20'- \$5,000

**For payments received after April 7, add a 5% late fee*

Terms & Conditions:

- Applications must be postmarked by **March 10, 2017** to be considered.
- This is not a contract. **Do not send payment with this application.** Once approved, accepted exhibitors will be offered contracts along with details of participation, payment, and insurance requirements.
- Space will be assigned based upon approval of completed applications and received payment. Space isn't guaranteed until payment has cleared the bank.
- Acceptance notifications will be mailed on March 24, 2017. Payment is due upon receipt and must be received by Rose Festival no later than April 7, 2017.
- The Portland Rose Festival Foundation (PRFF) does NOT offer product exclusivity to any exhibitor. However, we place an emphasis on limiting the number of matching products to allow for appropriate spacing between similar products.
- Please note: Use of music and other sound equipment is restricted and must be preapproved. No tobacco or narcotics products, including paraphernalia. No weapons or replicas, unless preapproved by Portland Police and PRFF. No permanent tattoos or body piercing items unless preapproved by PRFF. No images, materials, or commonly known references to violence, gangs, drugs, the occult, controversial issues, or sexual content allowed.
- The Portland Rose Festival reserves the right to decline exhibitor applications or adjust booth assignments based upon: application guidelines and exhibitor history, product quality, appropriateness, repetition, space availability, site layout considerations, booth appearance and other pertinent factors as determined solely by Rose Festival.

Please sign below to confirm that you have read and understand this application and the terms listed.

Signature _____

Mail completed applications to:
 CityFair Exhibitor Coordinator
 Portland Rose Festival Foundation
 1020 SW Naito Parkway
 Portland, OR 97204
www.rosefestival.org

- Did you include?**
- Complete list of items to be sold
 - Price or range of each item
 - A photo or drawing of your booth set-up