



2018 CITYFAIR MAKERS' MARKET APPLICATION

Rose Festival CityFair, Portland's largest waterfront event, will be open three full weekends; starting Memorial Day Weekend. CityFair features exciting attractions, concerts featuring national acts, popular special promotions, plus great food and shopping.

Join us at CityFair and celebrate this year's theme; **Play Happy**. Portlanders and friends from all over will celebrate family traditions and the city's diverse cultural influences while experiencing the culture of Portland.

2018 Rose Festival CityFair Dates

Weekend of May 25 – 28

May 25 5pm - 11pm
May 26 - May 28 11am - 11pm

Weekend of June 1 – 3

June 1 - 3 11am - 11pm

Weekend of June 8 – 10

June 8 - 10 11am - 11pm

What you can find at Rose Festival CityFair:

Entertainment - The RoZone is Portland's premier waterfront outdoor concert venue, where you can experience national touring artists and your favorite Northwest beverages. CityFair is also proud to showcase the best local music and performance art on stages from the Northwest and beyond.

Free activities - Wonderful adventures await at CityFair, including family-friendly displays, interactive educational exhibits, and fireworks. CityFair is proud to showcase America's finest industries with displays from leading American and global manufacturers. The United States Navy, United States Coast Guard, and the Royal Canadian Navy sail in during the final weekend of CityFair for Fleet Week.

Promotions - Kids 6 and under are always free, as well as active military and veterans. In special cooperation from Funtastic Traveling Shows we will be offering limited discount ride benefits, which will boost attendance.

Who you will find at Rose Festival CityFair:

The average number of people in a group: **5.1 people**

Average time attendees spend at CityFair: **3.3 hours**

89% of attendees would recommend this event to family, friends and/or neighbors

80% of attendees report that they will definitely attend again

63% of attendees come to CityFair out of tradition or prior attendance.





Makers' Market Application

Due March 11, 2018

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

On-Site Contact _____ On-Site Phone _____

Email _____ Website/Facebook _____

Portland Rose Festival CityFair (Please check all that apply):

- May 25 - 28
- June 1 - June 3
- June 8 - 10

Makers' Market Pricing:

- Selling Only Crafters: \$435/weekend
- Creating/selling Crafters: \$200/weekend
(Discounted Rate for those crafting while onsite)

Terms & Conditions:

- Applications must be postmarked by **March 11, 2018** to be considered.
- **Makers' Market Program Overview:**
 - The Makers' Market program allows for small business owners and crafters to sell their unique products to our diverse CityFair population.
 - Applications will be considered based on uniqueness, quality, and price points.
 - A "Creating" Crafter is a participant whom can actively be making their items while onsite thus contributing to the interactive CityFair experience.
- **Makers' Market Pricing and Location:**
 - All pricing includes: tenting, tables, chairs, basic overhead lighting, one 120volt/20amp electrical outlet, and security inside a fully-fenced perimeter. Each crafter will occupy a 10x10 space within a larger tent.
- This is not a contract. **Do not send payment with this application.** Once approved, accepted exhibitors will be offered contracts along with details of participation, payment, and insurance requirements.
- Space will be assigned based upon approval of completed applications and received payment. Space isn't guaranteed until payment has cleared the bank.
- Acceptance notifications will be emailed on March 25, 2018. Payment is due upon receipt and must be received by Rose Festival no later than April 8, 2018.
- Please note: Use of music and other sound equipment is restricted and must be preapproved. No tobacco or narcotics products, including paraphernalia. No weapons or replicas, unless preapproved by Portland Police and PRFF. No permanent tattoos or body piercing items unless preapproved by PRFF. No images, materials, or commonly known references to violence, gangs, drugs, the occult, controversial issues, or sexual content allowed.

Please sign below to confirm that you have read and understand this application and the terms listed.

Signature _____

Send completed applications to:

Portland Rose Festival Foundation
1020 SW Naito Parkway
Portland, OR 97204
jessicap@rosefestival.org

Did you include?

- List of items to be sold/created
- Price or range of each item
- A photo or of your booth set-up