

# PORTLAND ROSE FESTIVAL FOUNDATION DINNER AND AUCTION

**Date:** Friday, October 12, 2018  
**Location:** Montgomery Park  
**Attendance:** Approximately 300 Rose Festival friends, including corporate sponsors, business partners, board members, and guests

The Portland Rose Festival Foundation Dinner and Auction is an annual fundraising event produced with the aim of sustaining Rose Festival programs and events in the Portland community. Your support will allow the Rose Festival to offset costs of producing the auction event which in turn will ensure that nearly all monies raised at the event will go directly to fund the Rose Festival's mission-based programs that promote the arts, education and volunteerism.

Enjoy high-profile participation in one of the Rose Festival's premier charitable events!

## AUCTION PRESENTING SPONSOR

\$10,000

- Event name recognition  
PRFF Dinner & Auction presented by **Sponsor**
- Two (2) patron tables of ten (10) with premier seating
- Auction speaking opportunity
- Full page ad in the 2018 Auction Catalog
- Rose Festival website acknowledgement
- Premier recognition throughout the event
- Opportunity to distribute promotional items to every Auction guest

## BID CARD SPONSOR

\$3,500

- Company name and logo on the back of **every bidder card**
- Rose Festival website recognition
- Full page ad in the 2018 Auction Catalog
- Recognition throughout the event
- One Patron Table for ten (10) guests

## SILENT AUCTION SPONSOR

\$3,500

- Company logo on **every silent auction bid sheet**
- Rose Festival website recognition
- Silent Auction event signage
- Full page ad in the 2018 Auction Catalog
- Recognition throughout the event
- One Patron Table for ten (10) guests

## GOLDEN PADDLE SPONSOR-RAFFLE DRAWING

\$3,000

- Sponsor the "Golden Paddle" raffle, where the winner will receive a credit of up to \$2,000 for any of the live auction items presented during the evening. Sponsor branding to be included on the Golden Paddle itself.
- Recognition during live presentation, exposure throughout the evening
- Full page ad in the 2018 Auction Catalog
- Name and/or logo on raffle ticket signage
- Rose Festival website recognition
- One patron table for ten (10) guests

## For More Information, Contact:

**Christie Owens:** [christiew@rosefestival.org](mailto:christiew@rosefestival.org)

or

**Carol Ross:** [carolr@rosefestival.org](mailto:carolr@rosefestival.org)

## "HIGHLIGHT" LIVE PACKAGE SPONSOR

\$2,500 - \$3,500

- Underwrite the cost of a premier live auction item
- Recognition during live presentation
- Website inclusion
- "Hot Sheet" inclusion

## PATRON TABLE SPONSOR

\$1,500

- One patron table for ten (10)
- Invitation to VIP Preview
- Table signage
- 1/2 page ad in the 2018 Auction Catalog
- Recognition throughout the event
- Option to upgrade to Winemaker's Table for \$300 more (premium wine and winemaker interpretation)

