



2019 Spirit Mountain Casino Grand Floral Parade Special Entry Application

The Spirit Mountain Casino Grand Floral Parade is one of the top special events in the world and the cornerstone event of the annual Portland Rose Festival. It is a two-hour parade made up of approximately 90-95 entries. **All entries are by invitation only.** While floral-covered floats, marching bands and equestrian entries are the anchors of the parade, special entries are sprinkled throughout the lineup to add color and energy. The Parade Committee is looking for entries that create overall visual impact for both the television audience and the 400,000+ spectators along the 4-mile route.

The goal of the Grand Floral Parade Committee is to provide an entertaining, celebratory event with high standards of visual, cultural, and musical content. Entry evaluation will be based on these standards.

Entries wishing to apply to the Grand Floral Parade must be vetted through another event, parade, or performance in order to apply to participate. Qualifying events and performances may include, but are not limited to; other televised parades of similar length or content e.g. Macy's Thanksgiving Day Parade NYC, Pasadena Tournament of Roses Rose Parade, the PGE/SOLVE Starlight Parade, or other moving performances which can be reviewed on video or YouTube by the parade committee.

Additionally, the Grand Floral Parade staff or committee members may require access to a rehearsal or performance of new applicants to complete the application review process. Some entries may be asked to perform in the Starlight Parade prior to consideration for entry into the Grand Floral Parade.

Special Entries are expected to adhere to all Grand Floral Parade rules and regulations as stated in the attached sheet. Please pay close attention to the standards for audience contact and entry focus before completing this application. Special Entries may not recognize individual sponsors in the course of their dress, on their banner, or by name as part of their performance.

Group entries will be limited in numbers of participants and in overall footprint by the Parade Committee. Groups should be no more than 40-60 people and 40-60 feet in length, including banner, unless a variance is approved by the Parade Committee. A variance must also be approved for any motorized vehicle requested to accompany a special entry.

Photographs and/or videos or DVDs should accompany this entry application. Links to YouTube are acceptable. Submit by Friday, March 30, 2019.

Organization Name (as it should appear in the parade line-up)

Contact Person _____ Title _____

Address _____

Cell Phone _____ Daytime Phone _____

Email _____ Number in Group _____

**Application due by March 30, 2019
Portland Rose Festival Foundation
1020 SW Naito Parkway
Portland, OR 97204**

2019 Spirit Mountain Casino Grand Floral Parade Entry Rules & Regulations

The Portland Rose Festival Foundation and its Parade Steering Committee reserve the right to remove an entry from the parade, either prior to assembly, at assembly or at any time during the parade. Any entry not conforming to rules and regulations or any entrant who refuses to follow instructions of police or parade officials will be removed from the parade.

1. Parade entries must arrive on time and follow the directions of the parade officials.
2. Entries must be appropriate for a family audience. All parade participants must be in costume or uniform and conduct themselves in a professional manner at all times.
3. No children younger than 14 years of age may participate in the parade without approval from the Parade Steering Committee.
4. Entry should not focus on religious, political, ideological, or controversial themes or issues. Use of any political sign, social or political material or improper use of the American flag is not permitted. Proper use of the flag is based upon the U.S. flag policy set forth in the U.S. Code.
5. No livestock, equestrians, dogs, domestic animals, birds, reptiles or other animals are permitted in the parade without prior written approval from the Parade Steering Committee. Approved animals will be subject to restrictions.
6. Nothing may be handed out or thrown in the formation area or along the line of march. People in the official parade lineup are prohibited from distributing merchandise, gifts, candy, literature or other materials (e.g. silly string, water pistols, etc.). Balloons are not allowed in the parade.
7. Absolutely no physical contact is permitted with parade spectators en route or in the formation area once parade begins.
8. No smoking, open fire or flames, fireworks or firearms of any kind are allowed on or near a float at any time.
9. Participants may not pick flowers or other materials from the float or change the floral designs and/or displays in any way.
10. Parade participants must keep pace with the line of march. No counter-marching or any other maneuver contrary to the forward progress of the parade is allowed. (Official parade spacing is 30-50 feet between entries.)
11. Alcoholic beverages, marijuana and other controlled substances are forbidden on any float, in any vehicle, or on the person of any parade participant. Participants who consume alcohol prior to parade start are not permitted to enter the line of march, and people who use alcohol, marijuana or other controlled substances during the parade will be removed.