



Portland General Electric/SOLVE Starlight Parade May 30, 2020

JOIN THE PARADE!

Your group, company or organization can be part of this vibrant Portland tradition! Apply for entry in the Starlight Parade by completing the [ONLINE APPLICATION](#) by **March 13, 2020**. The Starlight Parade Steering Committee will review all entries and determine the final 2020 lineup. All applicants will be informed by April 24, 2020.

Creativity counts and illumination is essential, (after all it is a night-time parade!) be sure to have a photo or artist rendering to submit with your application! Parade space is limited, and we are not able to accept all entries. **THE MINIMUM ENTRY FEE MUST BE PAID PRIOR TO 5:00PM, MARCH 13, 2020**. Please call the Rose Festival Office on 503.227.2681 to pay by credit card or arrange an alternative method.

ENTRY CATEGORIES & FEES

If you are unsure of your category please contact info@rosefestival.org or call (503)-227-2681 before continuing with this application.

COMMERCIAL ENTRY: Customized fees, \$1,000 minimum

Includes all local, national and international corporate organizations or businesses

NON-COMMERCIAL ENTRY: Customized fees, \$400 minimum

Includes 501 (c) 3 non-profit organizations, other not-for-profit organizations, clubs, groups, community festivals, cities, towns, state or regional agencies

ENTRY TYPES

FLOATS: Includes professionally-built, self-built, self-propelled, and towed mobile decorated parade entries

MARCHING: All walking groups, including drill teams, drumlines, and bands other than high school bands

SPECIAL: All other entries approved by the Steering Committee

PARADE AWARDS

Judging takes place on parade day and covers 3 categories: High School Marching Bands, Non-Commercial Entries, and Commercial Entries. Entries and bands are judged on audience appeal, effective illumination, creative design, originality, costuming, etc. No entry will be awarded more than one prize, winners will be informed after the parade.

DATES & DEADLINES

Application Due: Friday March 13, 2020

Parade Date: May 30, 2020



**PORTLAND
ROSE
FESTIVAL**



SOLVE
IT'S OUR NATURE TO
VOLUNTEER

QUESTIONS?

Please call (503) 227-2681, visit our website at www.RoseFestival.org, or email info@RoseFestival.org

STARLIGHT PARADE

RULES & REGULATIONS

The Portland Rose Festival Foundation and its Parade Steering Committee reserve the right to remove an entry from the parade, either prior to assembly, at assembly or at any time during the parade. Any entry not conforming to rules and regulations or any entrant who refuses to follow instructions of police or parade officials will be removed from the parade.

1. ALL ENTRIES (INCLUDING PEOPLE) MUST BE **ILLUMINATED**.
2. PARADE ENTRIES MUST FOLLOW THE DIRECTIONS OF PARADE OFFICIALS.
3. Entries must be appropriate for a family audience.
4. Outwalkers with float units are limited to 12 people. Marching units are limited to 50 people unless otherwise approved by the Steering Committee.
5. All persons participating in the parade must be in costume or uniform.
6. No children younger than 10 years of age may participate in the parade without approval from the Parade Steering Committee.
7. Absolutely no physical contact is permitted with parade spectators en route or in the formation area once parade begins.
8. Nothing may be handed out or thrown in the formation area or along the line of march. People in the official parade lineup are prohibited from distributing merchandise, gifts, candy, literature or other materials.
9. Entry should not focus on religious, political, ideological, or controversial themes or issues. Use of any political sign, social or political material or improper use of the American flag is not permitted. Proper use of the flag is based upon the U.S. flag policy set forth in the U.S. Code.
10. No livestock, equestrians, domestic animals, birds, reptiles or other animals are permitted in the parade without written approval from the Parade Steering Committee. Approved animals may be subject to restrictions.
11. An entry with a commercial sponsor must restrict sponsor signage according to the guidelines listed under "Float Requirements." Signage restrictions also apply to marching groups, miscellaneous units and towing vehicles. Signage which violates restrictions will be removed by parade officials.
12. An illuminated vehicle of any kind (car, truck, motorcycle, bicycle, bus, etc.) does not by itself constitute a float or parade entry. Vehicles may be used to tow floats. ALL vehicles may be subject to make and model restrictions. No vehicles (including tow vehicles) may advertise car dealerships.

13. No water is permitted in the parade, with the exception of water used by marching bands or any water approved by the Steering Committee.
14. City noise ordinances require all units be no louder than 75 decibels. At no time are honking, bells, whistles, sirens or airhorns permitted. Units may be asked to reduce volume of PA systems.
15. Parade participants must keep pace with the line of march. No counter-marching or any other maneuver contrary to the forward progress of the parade is allowed. (Official parade pace is 120 steps per minute. Official parade spacing is 60 feet between entries.)
16. Alcoholic beverages and other controlled substances are forbidden on any float, in any vehicle, or on the person of any parade participant. Participants who consume alcohol prior to parade start are not permitted to enter the line of march, and people who use alcohol or other controlled substances during the parade will be removed.

FLOAT REQUIREMENTS

A float can be self-propelled, a towed trailer or flatbed truck, suitably lighted and decorated. Floats must conform to the following requirements and restrictions:

1. BASIC DIMENSIONS FOR FLOATS

Maximum dimensions are strictly enforced both for the safety of entries and parade audience. Maximum height restrictions must be observed to prevent contact with high voltage electrical TriMet wires. Maximum height restrictions include float rider height.

- Maximum width - 16 feet
- Maximum height - 13 1/2 feet
- Maximum length - 75 feet
- Minimum frame clearance to ground - 10 inches

2. FLOATS ARE REQUIRED TO HAVE THE FOLLOWING:

- Tow hitches in front and rear, easily accessible and of sufficient strength to tow the float at any time
- Rapid escape exit for the driver other than through the top of the float
- Competent float operator with valid driver's license
- Good brakes on the float
- Full exposure of the driver's head with 180-degree vision to the front and sides of the float

3. SPONSOR SIGNAGE RESTRICTIONS:

A festival or non-profit entry with a commercial sponsor may not use the sponsor's name in the title of the float or depict the sponsor in the design of the float. Entries may display signage no larger than 18 by 24 inches with the commercial sponsor's name on both sides of the float. The following sponsor categories may not receive signage on entries due to existing Rose Festival relationships: airline, auto manufacturer or dealer, power and utility providers.

The Portland General Electric/SOLVE Starlight Parade is televised LIVE on Saturday, May 30, 2020.

APPLICATION DEADLINE: MARCH 13, 2020